

Kodak

Wide-Format Inkjet Media

Quick Switch Guide



Using Kodak Wide-Format Inkjet Media
in your Canon Printer







Kodak




Using Kodak Wide-Format Inkjet Media in your Canon Printer

Kodak Wide-Format Inkjet Media is optimally suited for exceptional performance, quality and consistency in your **Canon** wide-format printer. With a complete line of products, from photo quality papers to outdoor banners, extensively tested for each printer/ink combination, you'll find a perfect fit for every application. Every **Kodak** Wide-Format Inkjet Media is backed by an industry-

leading Performance Guarantee which provides the dependable, laboratory tested assurance on indoor and outdoor image stability and durability that users can rely on to achieve consistent and reliable results. Be sure to check each individual media data sheet for detailed performance information, available at www.kodak.com/go/wideformatmedia.

How To Read This Chart		Media Compatibility	Laminate Compatibility
	Media Compatibility	[*] Profile available at www.kodak.com/go/wfiprofiles for one or more third party software RIPs.	T Heat Activated Thermal Laminate, 210-240°F (99-116°C)
Prod. Photo Gloss*	Media Setting	 Recommended for all applications	LT Low Temp Heat Activated Laminate, 185-195°F (85-91°C)
T, LT, HA, PS	Laminate Compatibility	 Recommended for all applications when laminated/overcoated	HA Heat Assisted Laminate, 185-195°F (85-91°C)
		 Not Recommended	PS Pressure Sensitive Laminate, Ambient to 120°F (45°C)
		N/T Not Tested	N/A Lamination not applicable

Media Compatibility, Printer Settings and Laminate Compatibility

Kodak Wide-Format Inkjet Media	Canon 7000D/ 8000D Series Printers	Canon 6000Pg/ 8000Pg Series Printers	Canon iPF 5000/8000/9000 Series Printers
	Dye	Pigment	LUCIA Pigment
Photographic Papers	 Photo Glossy Paper LT, HA, PS	 * Photo Glossy Paper LT, HA, PS	 * Photo Glossy Paper /Cassette feed on the iPF5000: Photo Paper Plus Semi-Gloss T, LT HA, PS
	 Photo Glossy Paper LT, HA, PS	 * Photo Glossy Paper LT, HA, PS	 * Photo Glossy Paper /Cassette feed on the iPF5000: Photo Paper Plus Semi-Gloss T, LT HA, PS
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	Dye	Pigment	LUCIA Pigment	
Photographic Films	<p>Kodak Premium Backlit Film / 7mil: This translucent front-print, backlit film utilizes the same high quality coating as our other premium products and offers exceptional color density and photorealistic image quality. Its scratch-resistance and robust handling qualities make this substrate ideal for indoor backlit and day/night displays in high-traffic locations.</p> <p>Back Print Film LT, HA, PS</p>	◆	◆	◆
	<p>Kodak Universal Backlit Film / 8mil: This heavyweight front print backlit film provides universal printer compatibility and excellent image quality with both dye and pigment based inks. This film offers excellent print handling and finishing characteristics, exceptional color saturation and a rapid dry time.</p> <p>Backprint Film T, LT, HA, PS</p>	■	●	●
	<p>Kodak Production Backlit Film / 7mil: Offers vivid colors and an exceptional white point for vibrant short-term front print backlit applications. The inkjet coating is designed to provide exceptional saturation especially in high ambient light conditions.</p> <p>Backprint Film HA, PS</p>	●	◆	◆
	<p>Kodak Reverse Print Backlit Film / 6mil: This translucent polyester material offers excellent image durability due to its high gloss, scratch-resistant coating. Brilliant color images can be printed in reverse on the coated side of the film and displayed in light boxes, lit window displays or other indoor or outdoor backlit applications.</p> <p>Backprint Film HA, PS</p>	●	●	●
	<p>Kodak Premium White Film / 5mil: Provides an exceptionally durable polyester film base and high gloss for front-lit displays with the same high-quality image characteristics as our Premium Papers.</p> <p>Photo Glossy Paper LT, HA, PS</p>	●	◆	◆
	<p>Kodak Production Glossy Poly Poster Plus / 8mil: Ideal for low-cost, photorealistic graphics. Flexible, tear-resistant polypropylene 8 mil film base. Durable coating provides excellent finishing characteristics for banners.</p> <p>Photo Glossy Paper HA, PS</p>	●	◆	◆
	<p>Kodak Production Satin Poly Poster Plus / 8mil: Ideal for low-cost, photorealistic graphics. Flexible, tear-resistant polypropylene 8 mil film base. Durable coating provides excellent finishing characteristics for indoor banners.</p> <p>Photo Glossy Paper HA, PS</p>	●	◆	◆
	<p>Kodak Production Self-Adhesive Glossy & Satin Poly Poster Plus / 6mil: This Poly Poster media has a high tack adhesive which forms a strong permanent bond with various substrate types for a variety of applications. It provides an exceptional white point and offers high ink capacity for excellent saturation. Available in glossy and satin finishes and is designed for long-term performance.</p> <p>Photo Glossy Paper HA, PS</p>	●	◆	◆










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Media Compatibility, Printer Settings and Laminate Compatibility

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		Dye	Pigment	LUCIA Pigment
Coated Papers	Kodak Coated Matte Print Paper / 140g: For excellent color in high-quality, low-cost composites, signs and posters.	■ Coated Paper HA, PS	●* Coated Paper HA, PS	●* HW Coated Paper HA, PS
	Kodak Coated Matte Print Paper / 90g: For high-quality, low-cost composites, maps and charts.	■ Plain Paper PS	●* Plain Paper PS	●* Coated Paper PS
	Kodak Self-Adhesive Coated Matte Print Paper / 100g: For self-adhesive prints with a no-glare matte surface.	■ Coated Paper LT, HA, PS	◆ Coated Paper	●* HW Coated Paper HA, PS
Vinyl & Banners	Kodak Water-Resistant Removable Vinyl / 6mil: A cost-effective durable vinyl material with a repositionable adhesive backing for easy mounting. Its matte surface eliminates reflections, making it ideal for outdoor signs.	■ Coated Paper LT, HA, PS	●* Coated Paper LT, HA, PS	●* HW Coated Paper HA, PS
	Kodak Water-Resistant Self-Adhesive Vinyl / 6mil: Durable vinyl material with an adhesive backing for easy mounting. Its matte surface eliminates reflections, making it ideal for outdoor signs.	■ Coated Paper LT, HA, PS	●* Coated Paper LT, HA, PS	●* HW Coated Paper LT, HA, PS
	Kodak Water-Resistant Scrim Banner / 17mil: High-performance material for indoor and outdoor signage with excellent image quality and durability. This reinforced vinyl with polyester scrim center provides 100% opacity and is ideal for sewing and using grommets.	■ Coated Paper PS	●* Coated Paper PS	●* HW Coated Paper PS
	Kodak Water-Resistant Poly Poster Matte / 8mil: A matte finish polypropylene film for durable, rich-color displays. Water-resistant properties are excellent for unlaminated outdoor banners and signs with pigmented based inks.	■ Coated Paper LT, HA, PS	●* Coated Paper LT, HA, PS	●* HW Coated Paper T, LT, HA, PS
	Kodak Water-Resistant Self-Adhesive Poly Poster Matte / 9mil: A matte finish polypropylene film for durable, rich-color displays. Permanent self-adhesive backing is easily mountable on most smooth surfaces. Water-resistant properties are excellent for unlaminated outdoor signs with pigment based inks.	■ Coated Paper LT, HA, PS	●* Coated Paper LT, HA, PS	●* HW Coated Paper T, LT, HA, PS

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Prod. Photo Gloss*	Media Setting		
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		Dye	Pigment	LUCIA Pigment
Vinyl & Banners	Kodak Production Removable Glossy & Satin Vinyl / 6mil: Available in glossy and satin finishes, this media features an adhesive specially formulated to allow repositioning at time of install. It is intended to be mounted on walls, glass or other permanent fixtures for short term (less than 6 months) indoor display applications that require clean and easy removal. Its exceptional white point and high ink capacity provide vivid colors for a range of point of sale advertising.	 Photo Glossy Paper HA, PS		
	Kodak Artists' Semigloss Canvas / 20mil: Canvas with 100% natural cotton base, ideal for fine-art reproductions.	 Coated Paper N/A	 Photo Semi-Glossy Paper N/A	 Photo Semi-Glossy Paper N/A
Canvas	Kodak Matte Canvas / 19mil: A banner material with a matte surface that's ideal for artistic posters and backdrops. Optimized for indoor/outdoor pigment based applications.	 Coated Paper PS	 Heavy Coated Paper PS	 Canvas Matte PS

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RIPs and ICC Profiles

Drop-in settings for similar media types can be used with the Media Settings in the above chart. We are currently working with several third party RIPs (Raster Image Processors) to develop profiles supporting **Kodak** Wide-Format Inkjet Media for **Canon** printers. For optimal results with a custom profile and more information visit Kodak's website www.kodak.com/go/wfipfiles

Kodak Media Portfolio

Kodak wide-format rapid-dry photographic papers are best used for printing with pigment ink and when instant drying is required with dye inks for high-production and fast turn-around. Compatible with most laminate types. Available in 190g and 260g weight for photographic reproductions.

Kodak Wide-Format Premium Photographic papers provide excellent image quality, color, laminate compatibility and stability with dye inks. They are available satin, matte and glossy finishes in 180g & 270g.

Kodak Wide-Format Photographic Films deliver the vibrancy and saturation you need for a wide range of applications and market needs. Excellent durability makes **Kodak** Wide-Format Photographic Films ideal for long-lasting indoor and outdoor advertising.

Kodak wide-format coated papers are intended for low-ink coverage graphics and line drawings only, so avoid images and high densities when using them. **Kodak** Self-Adhesive Coated Matte Print Paper has a lower tendency to cockle due to its release liner, so you may want to use it when you can't avoid higher ink levels.

Kodak wide-format production media, including Poly Poster Plus and Removable Vinyl (all surfaces) offer the advantage of sharing the same inkjet receiving layer, which means that they all share the same color characteristics and only 1 profile is necessary. (**Kodak** Wide-Format Production Backlit Films require unique profiles due to the demands of backlit applications.)

Kodak Wide-Format Vinyls and Banners offer the flexibility and long-lasting durability to produce bold, vibrant indoor and outdoor advertisements. Each product offers tear and water-resistance, the ability to be contour cut, grommeted and sewn with some offering self-adhesive capabilities.

Faster print speeds, lower passes, and

300 dpi printing can all be appropriate for these applications. Color saturation can be maximized by not using an ICC profile, and only using the proper ink limits and linearization/calibration. This could reduce potential color gamut to get a particular color rendition. Several RIPs allow you to turn off ICC profiles for entire jobs, or just for vector (graphics and linework) colors, providing maximum color saturation. This is especially useful when using pigmented based inks to ensure that text and graphics have the desired saturation.

Kodak Wide-Format PVC Media products contain no cadmium or lead commonly used as stabilizers in PVC materials.



No Added Cadmium or Lead Stabilizers

Kodak Wide-Format Canvas Media in Artists' Semigloss and Matte Canvas offer excellent, long-lasting durability and lightfastness. Both will produce excellent quality at faster speeds as compared to glossy papers because of the nature of their surfaces (saving you production time.)

Lamination

Kodak Wide-Format Inkjet Media is tested for a large variety of laminates with various printer and ink combinations. From pressure-sensitive to heat-activated and everything in between, our media will allow you to laminate with most existing setups.

Successful lamination requires that inkjet media be completely dry to ensure good adhesion and to avoid unwanted color shifts. While prints may feel dry to the touch, components of the ink that prevent good adhesion or may cause the color to change may still be present. The best drying is achieved while prints are exposed to air, not stacked or on a roll.

Several **Kodak** Wide-Format Inkjet Media products have the added feature of being compatible with thermal heat-activated lamination films for the lowest cost solution.

See above chart or individual media data sheets for details.

Performance Guarantee

Kodak Wide-Format Inkjet Media are covered by Indoor and Outdoor Performance Guarantees to give you the confidence that every job will meet your customers'

expectations of print life and longevity. Be sure to check the performance guarantee at www.kodak.com/go/wideformatmedia for your media/ink combination.



Don't Forget:

Kodak Wide-Format Inkjet Media is compatible with most piezo and thermal inkjet printers, giving you a universal solution regardless of what wide-format inkjet printer you have. Please visit www.kodak.com/go/wideformatmedia for more information regarding the performance of **Kodak** Media on **HP, Encad, Epson** and other wide-format printers.

If you have questions or need assistance, visit <http://graphics.kodak.com/go/wideformatinkandmedia> for information on how to contact your local Kodak office.

Subject to change without notice.

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